REMARKS

This application pertains to novel self-adhesive mouldings (page 17, lines 1-16; claim 1). The mouldings are produced in various ways, such as by molds, compression molds, blow molds and the like. The mouldings are three-dimensional articles of manufacture, such as pads, heart-shaped molds and the like, which are self-adhesive.

Although comprised of pressure-sensitive adhesive materials, the inventive articles are mouldings, not self-adhesive coatings.

Claims 1-8 are pending.

Claims 1-8 stand rejected under 35 U.S.C. 102(e) as anticipated by any one of Husemann et. al. (US 2003/0013790A1), Husemann et. al. (US 2003/0073767A1) or Husemann et. al. (US 6,765,078).

Each of the references pertains to a pressure-sensitive adhesive material, in and of itself, and none of them have anything to do with mouldings.

At col. 1, paragraph [0002), Husemann et. al. (US 2003/0013790A1) mentions pressure sensitive adhesive compositions as being "... applied from the melt as a polymer film to a backing material. Husemann et. al. (US 2003/0073767A1) recites the same use at Col. 1, paragraph [0002], and Husemann et. al. (US 6,765,078) likewise refers to the adhesive materials disclosed therein as being used as a film on a support (col. 5, lines 57-58).

None of these references disclose or suggest anything about a moulding comprised of self-adhesive materials. Such mouldings are truly novel and unobvious.

In the absence of any disclosure of such mouldings in any of the references cited, Applicants' mouldings cannot possible be seen as anticipated, and the rejection of Claims 1-8 under 35 U.S.C. 102(e) as anticipated by any one of Husemann et. al. (US 2003/0013790A1), Husemann et. al. (US 2003/0073767A1) or Husemann et. al. (US 6,765,078) should accordingly be withdrawn.

Claims 1-8 also stand rejected under 35 U.S.C. 102(b) as anticipated by WO/0039233.

As in the previous rejection, the adhesives of WO/0039233 are <u>coatings</u>, not mouldings (page 1, lines 8-9). For the same reasons as given above, this reference cannot possibly anticipate Applicants' *mouldings*. The rejection of Claims 1-8 under 35 U.S.C. 102(b) as anticipated by WO/0039233 should accordingly be withdrawn.

In view of the present remarks it is believed that claims 1-8 are now in condition for allowance. Reconsideration of said claims by the Examiner is respectfully requested and the allowance thereof is courteously solicited.

CONDITIONAL PETITION FOR EXTENSION OF TIME

If any extension of time for this response is required, Appellants request that this be considered a petition therefor. Please charge the required petition fee to Deposit Account No. 14-1263.

ADDITIONAL FEE

Please charge any insufficiency of fee or credit any excess to Deposit Account No. 14-1263.

Respectfully submitted, NORRIS, McLAUGHLIN & MARCUS

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I hereby certify that this correspondence is being transmitted via facsimile, no (703) 872-9308, to the United States Patent and Trademark Office, addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313_1450 on November 2, 2004\(\)

William C. Gerstenzang
Date November 2, 2004